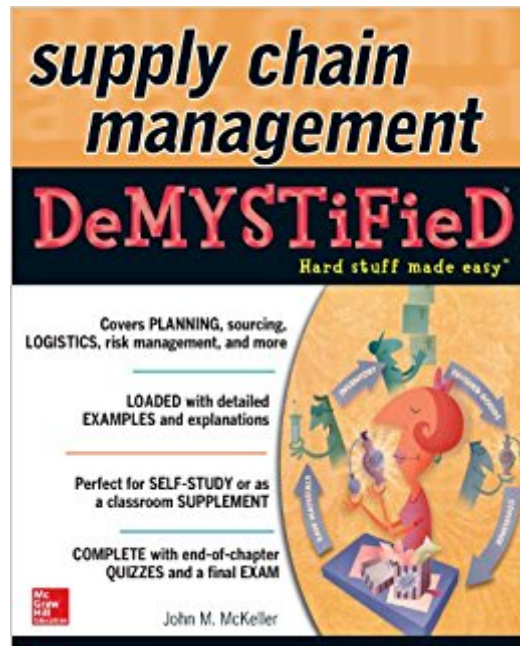




The book was found

Supply Chain Management Demystified



Synopsis

Your SOURCE for supply chain management fundamentals Optimize your understanding of the essential supply chain management practices used by the best firms to gain competitive advantage. Written in an easy-to-follow style, Supply Chain Management DeMYSTiFieD is filled with best practices and proven techniques for success. This practical guide covers supply chain collaboration, planning, strategic sourcing, manufacturing, production, logistics, risk management, and performance metrics. Corporate social responsibility is also addressed. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Creating a customer-focused strategy Buyer-supplier negotiations New product development Just in time (JIT), Lean manufacturing, and Six Sigma Transportation Global supply chains Simple enough for a beginner, but challenging enough for an advanced student, Supply Chain Management DeMYSTiFieD helps you master this essential business and quality management topic.

Book Information

File Size: 5356 KB

Print Length: 274 pages

Page Numbers Source ISBN: 0071805125

Publisher: McGraw-Hill Education; 1 edition (March 8, 2014)

Publication Date: March 8, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00HSO0YA2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #516,011 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #33

inÂ Kindle Store > Kindle eBooks > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Production, Operation & Management #84 inÂ Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Total Quality Management #125 inÂ Books > Engineering & Transportation > Engineering > Industrial,

Customer Reviews

This relatively short book is a useful introduction to the concepts related to supply chain management, and it also shows how these concepts are connected to quality management. If you ever wondered what people meant when referring to supply chains, this book will definitely be helpful.

I purchased this book for my company's public relations specialist to gain a fundamental grasp on Supply Chain Management. Although I am well versed in logistics and supply chain management relative to public relations and marketing, I benefited from this book as well.

Intro stuff

great information

[Download to continue reading...](#)

Supply Chain Network Design: Applying Optimization and Analytics to the Global Supply Chain (FT Press Operations Management) Supply Chain Management Demystified Distribution Planning and Control: Managing in the Era of Supply Chain Management (Chapman & Hall Materials Management/Logistics Series) Supply Chain Management Based on SAP Systems: Architecture and Planning Processes (SAP Excellence) Supply Chain Management and Advanced Planning: Concepts, Models, Software, and Case Studies (Springer Texts in Business and Economics) Big Data Driven Supply Chain Management: A Framework for Implementing Analytics and Turning Information Into Intelligence (FT Press Analytics) The Definitive Guide to Transportation: Principles, Strategies, and Decisions for the Effective Flow of Goods and Services (Council of Supply Chain Management Professionals) Logística Internacional/ International Logistics: Administración de La cadena de abastecimiento global/ Global Supply Chain Management (Spanish Edition) RFID in the Supply Chain Supply Chain: Hacia un Enfoque Integrado de la Logística (Spanish Edition) Supply Chain: Hacia un Enfoque Integrado en Logística (Spanish Edition) Optimize Your Healthcare Supply Chain Performance: A Strategic Approach EKG's for Nursing Demystified (Demystified Nursing) Water Treatment WSO: Principles and Practices of Water Supply Operations Volume 1 (Water Supply Operations Series) Great Chain of Numbers: A Guide to Smart Contracts, Smart Property and Trustless Asset Management Somatics: Somatics 101: Somatics - For:

Flexibility, Posture, Pain Management & Movement (Posterior Chain, Hips, Chi Kung, Craniosacral, Neurosculpting, Self Adjusting, Chronic Pain) Basic Environmental Technology: Water Supply, Waste Management and Pollution Control Basic Environmental Technology: Water Supply, Waste Management & Pollution Control (5th Edition) The Daily Note Planner For Busy People: Make Use Of Your Time Effectively With This Easy To Follow Note Planning Guide (Note Taking, Time Management, Management ... Management For Dummies, Stress Reduction) Beaded Chain Mail Jewelry: Timeless Techniques with a Twist

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)